

Asset Management

22 September 2014

Dear Valued Clients,

## INTRODUCING AFFIN HWANG CAPITAL

I am pleased to inform you that Affin Investment Bank Berhad ("Affin IB") and HwangDBS Investment Bank Berhad ("Hwang") have successfully completed the merger integration process on 20 September 2014. Following the completion of the merger, its subsidiaries, Hwang Investment Management Berhad ("HwangIM") and Affin Fund Management Berhad ("Affin Fund") have also merged into one entity under the new name of Affin Hwang Asset Management Berhad ("Affin Hwang AM").

## Affin Hwang Capital

The Affin Hwang Investment Banking Group, which Affin Hwang AM is part of, has released a new brand initiative to reflect this merger and unify all its businesses under one common identity. This branding initiative includes a new brand name, a logo and a tagline.

Effective from 22 September 2014 or Customer Day, all the businesses under the Affin Hwang Investment Banking group, including Affin Hwang AM, will be brand-named as Affin Hwang Capital. As such, Affin Hwang AM will also be embracing this common logo, brand and tagline as we move forward to surmount the challenges that lie ahead.

The new Affin Hwang Capital logo is uniquely based on the Malaysian Federation star ("Bintang Persekutuan"). The logo encompasses our diverse cultures and symbolises the harmony and collaboration between the various businesses within the Group.

Our new tagline, 'Out think. Out perform.' essentially encapsulates our strong discipline and pioneering approach to continuously out think others in the market, and our entrepreneurial spirit and collaborative way of engaging to out perform for our clients. Ultimately, this is a promise to our clients and each other of what we do and how we do it.

### Major Shareholder

The major shareholder of Affin Hwang AM is Affin Hwang Investment Bank Berhad ("Affin Hwang IB") with 70% shareholding, while Nikko Asset Management retains its stake at 30%.



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Affin Hwang IB is a subsidiary of AFFIN Holdings Berhad ("Affin"). Affin is a diversified financial services conglomerate and it has over 38 years of experience in commercial, Islamic and investment banking services, money broking, fund management and underwriting of life and general insurance business. It is also strongly supported by Lembaga Tabung Angkatan Tentera, Boustead Holdings Berhad and The Bank of East Asia, Limited.

### **Fund Name Changes**

All the funds managed by HwangIM and Affin Fund have similarly been renamed to reflect the new and enlarged entity. This is purely a name change. The Funds' investment philosophies, objectives and management strategies have not changed in any way. For a comprehensive list of our fund name changes, please refer to the enclosed appendix or our website: www.affinhwang.com.

### Marketing & Sales Collaterals

We have revised all of our collaterals to exhibit our new corporate identity. All marketing and sales collaterals issued and dated before 22 September 2014 will no longer be applicable.

## Website Address

Affin Hwang Capital is excited to announce the launch of our new corporate website: <u>www.affinhwang.com</u>, which goes live today, Monday 22 September 2014.

### Affin Hwang AM Office & Operating Hours

With effect from Customer Day, the Head Office of Affin Hwang AM is located at the following address:

Affin Hwang Asset Management Berhad Suite 11-01, 11th Floor Menara Keck Seng 203 Jalan Bukit Bintang 55100 Kuala Lumpur

For our regional office addresses, please visit our website at <u>www.affinhwang.com</u>. Our new operating hours are Monday to Friday, from 8.45am to 5.30pm, and we are closed on weekends.

### An Exciting New Chapter

We are very excited about the value proposition which the enlarged and strengthened business brings to our existing and prospective clients. We believe with this successful merger of two industry leaders, Affin Hwang Capital is even better positioned to serve your evolving and sophisticated investment needs. We continue to look forward in bringing to you a more diverse range of products and services.

Out think. Out perform.



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We also wish to inform you that this change will not have any material impact on the day-to-day management of our business or your business relationship with us. Our commitment to delivering the best of breed products and highest service levels remain. We will also continue to stay committed in delivering performance across all our investment solutions.

On behalf of Affin Hwang AM, I thank you for your continued support throughout the years and look forward to helping you achieve your investment objectives as we head into an exciting new chapter together as part of Affin Hwang Capital.

This message is for your information only and does not require you to take any action. If you have any questions, you may reach us at 03 2116 6000 or <u>customercare@affinhwangam.com</u>.

Yours sincerely, Affin Hwang Asset Management

Terig Chee Wai Chief Executive Officer



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## APPENDIX

#### Fund Name Changes: Hwang Investment Management Bhd

No	Funds	Renamed to
1	Hwang AIIMAN Cash Fund	Affin Hwang Aiiman Cash Fund I
2	AIIMAN Cash Fund II	Affin Hwang Aiiman Cash Fund II
3	Hwang AIIMAN Cash Fund IV	Affin Hwang Aiiman Cash Fund IV
4	AIIMAN Cash Plus Fund	Affin Aiiman Cash Plus Fund
5	Hwang AIIMAN Enhanced Income Fund	Affin Hwang Aiiman Enhanced Income Fund
6	Hwang AIIMAN Growth Fund	Affin Hwang Aiiman Growth Fund
7	Hwang AIIMAN Income Plus Fund	Affin Hwang Aiiman Income Plus Fund
8	Hwang AIIMAN PRS Shariah Growth Fund	Affin Hwang Aiiman PRS Shariah Growth Fund
9	Hwang AIIMAN Select Income Fund	Affin Hwang Aiiman Select Income Fund
10	Hwang 12M Income Fund I	Affin Hwang 12M Income Fund I
11	Hwang 12M Income Fund II	Affin Hwang 12M Income Fund II
12	Hwang 12M Income Fund III	Affin Hwang 12M Income Fund III
13	Hwang 12M Income Fund IV	Affin Hwang 12M Income Fund IV
14	Hwang Absolute Return Fund	Affin Hwang Absolute Return Fund I
15	Hwang Absolute Return Fund II	Affin Hwang Absolute Return Fund II
16	Hwang Asia Bond Fund	Affin Hwang Asia Bond Fund
17	Hwang Asia Pacific (ex Japan) REITs and Infrastructure Fund	Affin Hwang Select Asia Pacific (ex Japan) REITs and Infrastructure Fund
18	Hwang Select Asia (ex Japan) Quantum Fund	Affin Hwang Select Asia (ex Japan) Quantum Fund
19	Hwang AUD Income Fund (AUD Class & RM Class)	Affin Hwang Select AUD Income Fund (AUD Class & RM Class)
20	Hwang Cash Plus Fund	Affin Hwang Cash Plus Fund I
21	Hwang Cash Plus Fund 2	Affin Hwang Cash Plus Fund II
22	Hwang China Select Fund	Affin Hwang China Growth Fund
23	Hwang Enhanced Cash Fund	Affin Hwang Enhanced Cash Fund
24	Hwang Enhanced Deposit Fund	Affin Hwang Enhanced Deposit Fund
25	Hwang Enhanced Income Fund	Affin Hwang Enhanced Income Fund
26	Hwang Fixed Maturity Income Fund III	Affin Hwang Fixed Maturity Income Fund III
27	Hwang Fixed Maturity Income Fund IV	Affin Hwang Fixed Maturity Income Fund IV
28	Hwang Fixed Maturity Income Fund IX	Affin Hwang Fixed Maturity Income Fund IX
29	Hwang Fixed Maturity Income Fund V	Affin Hwang Fixed Maturity Income Fund V
30	Hwang Fixed Maturity Income Fund VI	Affin Hwang Fixed Maturity Income Fund VI
31	Hwang Fixed Maturity Income Fund VII	Affin Hwang Fixed Maturity Income Fund VII
32	Hwang Fixed Maturity Income Fund VIII	Affin Hwang Fixed Maturity Income Fund VIII
33	Hwang Fixed Maturity Income Fund X	Affin Hwang Fixed Maturity Income Fund X
34	Hwang Fixed Maturity Income Fund XI	Affin Hwang Fixed Maturity Income Fund XI
35	Hwang Flexi Fund I	Affin Hwang Flexi Fund I
36	Hwang Flexi Fund II	Affin Hwang Flexi Fund II
37	Hwang Global Commodity Fund	Affin Hwang Global Commodity Fund
38	Hwang Income Plus Fund	Affin Hwang Multi-Asset Fund
39	Hwang Institutional Bond Fund	Affin Hwang Institutional Bond Fund
40	Hwang Money Market Fund	Affin Hwang Money Market Fund

Affin Hwang Asset Management Bhd (429786-T)

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No	Funds	Renamed to
41	Hwang PRS Conservative Fund	Affin Hwang PRS Conservative Fund
42	Hwang PRS Growth Fund	Affin Hwang PRS Growth Fund
43	Hwang PRS Moderate Fund	Affin Hwang PRS Moderate Fund
44	Hwang Select Asia (ex Japan) Opportunity Fund	Affin Hwang Select Asia (ex Japan) Opportunity Fund
45	Hwang Select Balanced Fund	Affin Hwang Select Balanced Fund
46	Hwang Select Bond Fund (RM Class & USD-Hedge Class)	Affin Hwang Select Bond Fund (RM Class & USD-Hedge Class)
47	Hwang Select Cash Fund	Affin Hwang Select Cash Fund
48	Hwang Select Dividend Fund	Affin Hwang Select Dividend Fund
49	Hwang Select Income Fund	Affin Hwang Select Income Fund
50	Hwang Select Japan Quantum Fund	Affin Hwang Japan Growth Fund
51	Hwang Select Opportunity Fund	Affin Hwang Select Opportunity Fund
52	Hwang SGD Income Fund (SGD Class & RM Class)	Affin Hwang Select SGD Income Fund (SGD Class & RM Class)
53	Hwang Structured Income Fund V	Affin Hwang Structured Income Fund V
54	Hwang Structured Income Fund VIII	Affin Hwang Structured Income Fund VIII
55	Hwang Tactical Opportunity Capital Protected Fund	Affin Hwang Tactical Opportunity Capital Protected Fund

## Fund Name Changes: Affin Fund Management Bhd

No	Funds	Renamed to
1	Dana Islamiah Affin	Affin Hwang Aiiman Balanced Fund
2	Affin Islamic Equity Fund	Affin Hwang Aiiman Equity Fund
3	Affin Islamic Money Market Fund	Affin Hwang Aiiman Money Market Fund
4	Affin 1-iWholesale	Affin Hwang Aiiman Wholesale Fund I
5	Affin 2-iWholesale	Affin Hwang Aiiman Wholesale Fund II
6	Affin 3-iWholesale	Affin Hwang Aiiman Wholesale Fund III
7	Affin 4-iWholesale	Affin Hwang Aiiman Wholesale Fund IV
8	Affin Equity Fund	Affin Hwang Equity Fund
9	Affin Capital Fund	Affin Hwang Bond Fund
10	Affin Select Growth Fund	Affin Hwang Principled Growth Fund
11	Affin Tactical Fund	Affin Hwang Tactical Fund
12	Affin Quantum Fund	Affin Hwang Growth Fund
13	Affin 1Wholesale Fund	Affin Hwang Wholesale Fund I